

Christian Kaelin | Curriculum Vitae

Aarau, Switzerland | +41 79 655 90 28 | info@christiankaelin.com

Economist & Public Policy Expert

Highly skilled and respected economist, and recognized expert in government affairs. Excellence in strategic development of complex projects, in policy development, and labor market practices. Offers high-level knowledge and expertise in fundraising and political negotiation. Focused on creating strong policies for public labor management offices, bringing expertise in labor market integration and professional training for young adults. Key contacts in organizations across the NPO, NGO, and GO spectrum. Committed to strengthening the local community, and engaging young people in the labor market.

AREAS OF STRENGTH

- Public Policy
- Strategic Analysis
- Business Planning
- Relationship Management
- Process Development
- Change Management
- Seminars/Training
- Youth Education
- Multi-Lingual
- Strong Ethics
- Code of Conduct
- Social Responsibility

PROFESSIONAL EXPERIENCE

2014 – current

Founder and Owner

Christian Kaelin, Strategy Consultant | Aarau, Switzerland

- Offers strategic planning to government and public affairs organizations.
- Advises on sales and acquisitions in public markets.
- Develops diversity and inclusion policies.
- Advises clients on effective Corporate Social Responsibility.

2009 – 2014

Head of Unit 1155, Case Management Professional Training (CMBB)

Department of Education, Culture and Sport | Canton Aargau, Switzerland

- Developed effective strategies to encourage achievement among students at the secondary level.
- Achieved 95% secondary level completion among canton students.
- Created a specialized body within Interdepartmental Coordination to prevent youth unemployment.
- Oversaw ten coaches while supervising project VET (COBE).
- Coordinated CMBB at the national level (German-French-Italian)
- Presided over national steering group to implement software CM-Online.
- Managed departmental training for staff at the middle school level.

2004 – 2009

Senior Labor Market Measures Site Coordinator

Office of Economy and Labor | Canton Aargau, Switzerland

- Managed three teams plus four senior project leaders, oversaw 12 technical staff members in the RAV (Regional Employment Centers System).
- Collaborated to manage labor market policy throughout canton area.
- Piloted a bundle of integrated measures, including project VitaminL, to reduce youth unemployment.
- Integrated policies in labor market, professional education, and social integration, with an emphasis on measures for immigrant youth ages 12-18.

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- 2002 – 2004 **Management Consultant Trainer**
Amana Ltd. | Canton Aarau, Switzerland & Bangalore, India
- Implemented training on corporate social responsibility for managers
 - Advised multinational companies on risk management.
 - Oversaw change management in Serbian Ministry of Education.
 - Consulted for cultural center in Mostar (BiH) for Pro Helvetia.
 - Contributed two key chapters on the UN Global Compact Initiative handbook.
- 1998 – 2001 **Senior Consultant**
KEK – CDC Consultants | Zurich, Switzerland
- Provided economic analyses to align working priorities across multiple levels of the organization.
 - Specialized in SMEs, employment, education and culture for governments.
 - Clients included SECO, SDC, BKA Federal Chancellery Vienna, GTZ German Technical Cooperation, and various NGOs.
- 1996 – 1998 **Finance and Marketing Strategist**
Fidelio Biofreiland AG | Canton Aarau, Switzerland
- Collaborated with retailers to implement organic co-branding with BioSuisse.
- 1994 – 1996 **Junior Consultant**
KEK – CDC Consultants | Zurich, Switzerland
- Strategized with personnel and organizational development in international cooperation and the labor market.
 - Cooperated with organizations including Foreign Ministries CH, Germany and Austria with their international cooperation agencies, SDC, GTZ, BMAA Vienna and their partners in Central America, Western Africa and in South-Eastern Europe.
- 1992 – 1993 **Administrative Representative**
KEK – CDC Consultants | Zurich, Switzerland
- Oversaw accounting and employee payroll records.
 - Produced administration and production course documents.
- 1991 – 1992 **Hearing Representative**
CARITAS Aargau | Aarau, Switzerland
- Appeared before federal representatives and cantonal authorities during asylum hearings (around 60 interviews with refugees from Pakistan, Turkey and Sri Lanka).
- 1991 – 1991 **Personnel Administrator**
Sauerländer AG, Editorial House | Aarau, Switzerland
- 50% internal audit and theses while studying business administration.
- 1989 – 1990 **Junior Trainer**
HELVETAS Society for Development & Cooperation | Zurich, Switzerland
- Maintained accounting for ten project countries.
 - Trained and mentored project managers in the financial sector.
- 1985 – 1989 **Commercial Apprentice**
PRO Interieur AG Interior Design | Aarau, Switzerland
- Imported international design merchandise.
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PROJECTS

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| 2005 – current | Chairman , Business Tax Advisory Ltd, Baar (Previously PGI) |
| 2009 – 2011 | School Board Member , City of Aarau, Department of Construction and Finance <ul style="list-style-type: none"> ▪ Planned strategies, budgeted financials, supervised six directors, negotiated local politics, and supervised a reconstruction project with a budget of €15 million. |
| 1997 – 2009 | Board Member & President , Aarau Kulturfabrik KiFF (Cultural Center of national outreach) |
| 1999 – 2005 | Deputy President Petzi (National umbrella organization for cultural centers in Switzerland) <ul style="list-style-type: none"> ▪ Developed extensive network in German-speaking areas of Switzerland ▪ Attracted more than 30 member organizations ▪ Lead five projects with government bodies |
| 1997 – 2010 | Speaker (Business Topics, Best Practices) , FHNW |

EDUCATION

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| 2004 – 2014 | Management Training Coursework (senior management), Advanced Project Management Worked with a personal coach from 2004 – 2014 to optimize management skills |
| 2002 – 2004 | Lead Auditor Training on Quality Management Standard SA8000 (Social Accountability) |
| 2000 | Master of Advanced European Studies , Political Integration and Labor Market Mobility University of Basel, Basel, Switzerland <i>Thesis: Bilateral Agreements Switzerland – EC: Comparative Analysis of Labor Mobility</i> |
| 1994 | Bachelor of Business Administration , Human Resources Management & Organization University of Applied Sciences, Olten, Switzerland Valedictorian, Award for Extracurricular Merits <i>Thesis: Business Plan for an IT SME Internet Service Provider</i> |

LANGUAGES

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| German | Native fluency |
| English | Business fluency – working language at Amana Ltd. |
| Spanish | Diploma Básico de Español, Foreign Language del Instituto Cervantes (diploma, 1993) |
| French | Certificat pratique de Français commercial et économique de la Chambre de Commerce et d'Industrie de Paris (1994), 'très bien' |
| Italian | Six years of coursework, travel knowledge |